



enjoy the experience

# The Living Room

News and views

July 2014

my.livinghere.com.au is on its way! What is my.livinghere.com.au you may ask? It is a system that will allow your office to manage members, service accounts etc. That's great but it's what my.livinghere.com.au will enable you to do that makes it really exciting. Once implemented my.livinghere.com.au in the first instance will allow you to log in to Price Finder with your @livinghere.com.au account. In the pipeline is also the ability to log in to Whiteboard as well so you can book in for PM Pro training etc. Watch this space for future improvements to the Living Here One System.

Your Principals and Office IT Admins will soon be invited to attend training on my.livinghere.com.au and we will communicate with you regarding other training that you may be interested in, such as PriceFinder and Whiteboard.

We will however need to make a change to your password during this process to allow syncing between the various systems and we will email you prior to this change. We will communicate with you individually shortly regarding this.



### The wheels on the bus...

Living Here Launceston have taken to the streets showcasing one of their sales agents Lauren. Keep your eyes out for her on the road!

### Uniform Update

Living Here neck ties are now available to be ordered from The Promotions Factory (TPF) website at tpf.com.au/livinghere. Stay tuned - the Living Here scarves will be available soon. We hope you agree that they are worth the wait!



Welcome to the new Financial Year Financial year calendar templates are now available to order directly from PrintForce. Visit printforce.com.au for more details.

### Peter says....

The past month has been an exciting time for Living Here with lots of things happening. We started with our first round of Principal retreats providing all participants a



greater understanding on their business structures and plans for growth. The financial and staffing benchmarking results were particularly interesting, detailing insights into property management not seen in our company before. With this new information, our ambition is for all Living Here businesses to implement the Apmasphere structure that sets the future plan and gives confidence in the selected direction.

Our big news this month comes from Townsville with the decision of the Munro family to join Living Here. Together with our principals Helen Munro, Tracey Crome and Errol Munro, I had the pleasure to present the new direction to over 40 staff members of the Ray White Townsville team to announce the change. Helen has been a member of our group for over 20 years and together with her family, Helen has built a tremendous business, a leader in Townsville. Commencing early August, Tracy will be heading up the new Living Here business with over 800 managements whilst her brother Errol continues to drive the Ray White agency. Please welcome them into our group.





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### Christmas in July

With only 163 days until Christmas, Living Here have created some Christmas Card templates that are available to order from PrintForce. Visit the PrintForce website to view the festive designs.

### Driving Advertisement

For offices interested in further personalising their work or personal cars, Living Here now have a number plate. Personalised Plates Queensland (PPQ) have made these available for \$475 per set. Please call Kate Taylor on 07 3333 3906. Any offices from other states who are interested please contact Bonnie on 07 3231 2203.



To order either individual or multiple Living Here satchel bags, please contact Bonnie on 07 3231 2203 or [bonnie.burns@livinghere.com.au](mailto:bonnie.burns@livinghere.com.au).



### What's in the box?

Living Here Launceston have been running a campaign on Facebook asking their 'Likers' to share their Living Here page in order to go into the draw to win a mystery prize!



Apmasphere specialist have been running workshops on Trust Accounting Mastery in Melbourne and Sydney with the Brisbane workshop on Friday 29th of August. Trust Accounting is one of the major risk areas in an agency and if done incorrectly can lead to significant problems for a business. Register your spot by contacting Isabelle Shawyer on 02 9146 0032.

### Promoting you...

Our team are working with TPF in designing some new merchandise including Living Here polo shirts and key chains. In the meantime visit [tpf.com.au/livinghere](http://tpf.com.au/livinghere) to order current promotional material including pens, balloons, bags, umbrellas, welcome mats etc.





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Living Here Launceston

## An office in focus...

Living Here Launceston is owned and operated by husband and wife team Rod and Cheryl Atkinson. With nearly 60 years combined experience and long-time local residents of the area, Rod and Cheryl said the attraction to property investors lies in Launceston's lifestyle and the affordability.



Rodney and Cheryl Atkinson, Living Here Launceston

## Spotlight on Sheryn...



Sheryn Dempster, Living Here Mackay

As a **Property Manager** for Living Here Mackay, **Sheryn Dempster**

## Sheryn says..

My biggest challenge in Real Estate is keeping up-to-date with all the required legislations and dealing with QCAT cases.

The most rewarding part of my role is the satisfaction of being able to assist people in finding their new home.

The best part about the Living Here brand is that it is fresh and professional looking, different to the rest.

I believe Landlords want a Property Manager to have professionalism, honesty and a wide knowledge of the industry and all required legislations.



Living Here Mackay